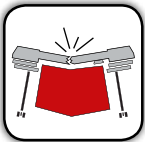





**CONFIDENCE
IN TEXTILES**
Tested for harmful substances
according to Oeko-Tex® Standard 100
13.0.26275 Hohenstein
PRODUCT CLASS 1
SUITABLE FOR
BABY- & CHILDWEAR

PRINT BLACK, GET...

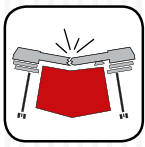
**...WHITE
...COLORS
...NEON
...METALLIC**



THE ULTIMATE FLEX/VINYL ALTERNATIVE

FOREVER FLEX-SOFT (NO-CUT)





THE ULTIMATE FLEX/VINYL ALTERNATIVE FLEX-SOFT (NO-CUT)

THE REVIVAL OF LASER TRANSFER PRINTING

Screen Printing is losing more and more of the market share to alternative printing systems. The digital world, in which we are living is bringing new challenges. Demand for small runs and individual prints (print-on-demand) is increasing. Flex/Vinyl, Sublimation and the DTG-System have been very popular over the past 10 years, but each system has struggled to keep up with the changing needs of the industry. Flex/Vinyl is extremely time consuming and it is limited in size and design.

Sublimation only works on light colored polyester garments while DTG-Printers still have problems with white ink. The pre-spraying and post-pressing of the garment is time consuming and naturally slows the production.



FOREVER's answer to all these different systems is **NO-CUT!**

FLEX-SOFT (NO-CUT) for Single Color designs
WHITE TONER SYSTEM for Multi-Color designs
(see page 7)

No-Cut covers the complete area of textile printing. There are neither limitations on design, nor on textile garment or color. The application is easy to learn, fast, doesn't require high investment and it is a dry system, which means, no headaches with drying inks, humidity or changing weather conditions.

The No-Cut-System covers the complete area of textile printing with Metallic or Neon colors to Flock applications and Rasterization.

” I have worked very hard on the No-Cut products and I am proud to see the results of my 20 years experience in Research & Development for the Transfer Printing Industry. The wind has changed its direction. The revival of Laser Transfer Printing can't be stopped. Go for it. Be a part of the revolution.

“

Bülent Öz
Managing Director & Chief Developer

APPLICATION of **FLEX-SOFT (NO-CUT)**

PRINT



1 **Print** your file onto the colored A-Foil.

PRESS



2 **Press** the A-Foil together with the B-Paper LowTemp.

PEEL

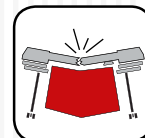


3 **Peel** A & B media apart and see, that the white opaque adhesive of the B-Paper LowTemp sticks only to the toner on the A-Foil. Now your transfer is ready.

IMPRESS



4 **Press** the A-Foil Transfer on your shirt and you will be **impressed!**



A-FOIL COLORS

STANDARD

| | | | | | | |
|--------------|--------------|-------------|-------------------|------------|---------------|-------------------|
| WHITE 101 | BLACK 102 | CYAN 103 | ROYAL BLUE 104 | RED 105 | YELLOW 106 | JADE GREEN 107 |
|--------------|--------------|-------------|-------------------|------------|---------------|-------------------|

METALLIC

| | | | | | | |
|------------------------|-------------------------------|--------------------------------|----------------------|---------------------|-----------------------|-----------------------|
| SILVER METALLIC 201 | WHITE GOLD METALLIC 202 | YELLOW GOLD METALLIC 203 | BLUE METALLIC 204 | RED METALLIC 205 | LILAC METALLIC 206 | GREEN METALLIC 207 |
|------------------------|-------------------------------|--------------------------------|----------------------|---------------------|-----------------------|-----------------------|

NEON ILLUMINATE UNDER BLACK-LIGHT (FLUORESCENT EFFECT)

| | | | |
|-------------------|--------------------|------------------|--------------------|
| NEON GREEN 301 | NEON ORANGE 302 | NEON PINK 303 | NEON YELLOW 304 |
|-------------------|--------------------|------------------|--------------------|

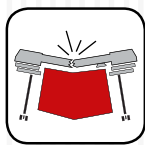
B-PAPER LowTemp



The B-Paper LowTemp was developed specifically for the A-Foil. It is finely tuned to ensure optimal processing and it is suitable for the application process with all A-Foil Colors.

The special coating of the B-Paper LowTemp starts to develop its adhesive power at 100°C (212°F), allowing a perfect separation while pressing against the A-Foil and while transferring the A-Foil on a variety of different surfaces.





THE ULTIMATE FLEX/VINYL ALTERNATIVE FLEX-SOFT (NO-CUT)

ADVANTAGES



MINIMUM/ NO INVESTMENT

Do you own a Transfer Press?
Then all you need is a cheap Color or Black & White Laser Printer, starting from € 50. Now you are ready to dive into the new world of the unique Flex-Soft (No-Cut).



LOW STORAGE REQUIREMENTS

It is well known that rolls take up a lot of storage space and are very difficult to handle. Our transfer media is conveniently delivered in boxes and requires only a fraction of the storage space.



NO CUTTING! NO WEEDING!

It is time to put your plotter in long term storage. From now on there is no more plotting or weeding. Take advantage of this unique new product and let it work for you.



FINE DETAILS, RASTER, VINTAGE & USED LOOK

Any image can be printed. You will not have to turn your customer away or lose valuable time discussing or experimenting, what can be cut and weeded.



SUITABLE FOR COTTON & POLYESTER

Transfer printing on dark colored polyester garments with Flex is a challenge. Once the sublimation dyes in the polyester garment are activated, they start migrating through the Flex material and pollute it during the transfer process and sometimes after washing. Flex/Vinyl manufacturers offer Flex/Vinyl with a Subli-Stop function to avoid this. With Flex-Soft (No-Cut), you only need one material for both garments. Because the sublimation dyes are not activated at the Flex-Soft (No-Cut) application temperature of 275°F (135°C), there is no color migration.



VERY GOOD WASH RESISTANCE

Thanks to the complex composition and many years of research and development, we have managed to bring a product to the market, with convincing washability. Even larger areas or photographs have high wash resistance through rasterization. Rasterization allows water to pass through the image during the wash and spin process which increases the washability enormously.

TIMELINE



FLEX/VINYL vs FLEX-SOFT (NO-CUT)

FLEX/VINYL



= 4 MIN.

FLEX-SOFT (NO-CUT)



= 3-5 MIN.



FLEX/VINYL vs FLEX-SOFT (NO-CUT)

FLEX/VINYL



SIZE: ABOUT 25.4 X 38 CM (10 X 15 INCH)

= 45 MIN.

FLEX-SOFT (NO-CUT)



= 3-5 MIN.



FLEX/VINYL vs FLEX-SOFT (NO-CUT)

FLEX/VINYL



IMPOSSIBLE! IT IS NOT POSSIBLE TO

FLEX-SOFT (NO-CUT)



= 4-5 MIN.

FILE PREPARATION AT THE PC OR MAC

CUTTING WITH THE PLOTTER / **PRINTING** WITH A B&W, CMYK OR CMYW LASER PRINTER

WEEDING WITH A WEEDING TOOL / **TRANSFER** TO A & B

TRANSFER ONTO THE T-SHIRT



ADVANTAGES



EXACT COST CALCULATION

As you can see in the Timeline below, the time involved in the Flex-Soft (No-Cut) application is always the same, regardless of how complicated the design is. This allows you to calculate your labor costs exactly, which changes dramatically (depending on the design) when compared to the regular Flex/Vinyl Cutting & Weeding Process.



SUITABLE FOR FASHION

Through the unlimited design possibilities like Rasterization, Used Look, Vintage Effect and Fine Details, you can finally conquer areas in the industry that were beyond the reach of conventional Flex/Vinyl foils.



NO SPECIAL SOFTWARE NEEDED

No need for special graphic software or knowledge. Make your print-outs with a PDF Reader, a Document Creator or any freeware from the internet.



EASY FILE PREPARATION/VECTORIZATION

Forget everything about cut paths! Check the color and size of your image and print. Everything else is done almost automatically. You will save plenty of time and avoid mistakes.



ENORMOUS TIME SAVER

Time is money! A well-known saying that every one of us understands. Usually, you do not need any more than 3 minutes from the print-out to the finished textile, no matter how detailed the design is. Take the extra time for more meaningful tasks.



SOFT TOUCH

You will feel the difference. Flex-Soft (No-Cut) is much thinner than conventional Flex/Vinyl foil. Even photographs feel soft through rasterization.

UT) SIMPLE DESIGN

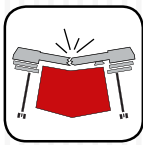
UT) COMPLEX DESIGN

WITH A SPEED OF 7.6 CM/SEC. (3 INCH/SEC.)

IN.

UT) RASTERIZED DESIGN

NO CUT RASTERIZED IMAGES WITH FLEX/VINYL



THE ULTIMATE FLEX/VINYL ALTERNATIVE FLEX-SOFT (NO-CUT)



COLORS



UNLIMITED CREATIVITY -

WITH WHITE TONER PRINTER & FOREVER TRANSFER MEDIA



Revolutionary Technology

The CMY White printers from OKI blow up the final barrier in creativity and design. The new transfer papers from FOREVER make transfer printing on dark fabrics as easy as on light colored textiles. The result are soft, brilliant and T-Shirts can be washed 20 times without any significant loss of print quality. The black color is made by mixing the three colors (CMY) and the

white toner covers all colors on the image except the black printed areas. The printer software automatically sets more white toner on bright colors and less white toner on dark colors to achieve the optimum color reproduction on the textile. You can find more information in our White Toner Magazine or on:

www.WhiteTonerTransfer.com

MULTI-TRANS SELECT & MULTI-TRANS METALLIC

1-PAPER-SYSTEM



These brand new products have nothing to do with Flex-Soft (No-Cut), but they are another breakthrough in Laser Transfer Printing. **The system works similar to Flex-Soft (No-Cut).**

**PRINT BLACK
AND GET SILVER OR GOLD**

These products are also suitable for Black & White, CMYK and CMYW Laser/LED Printers. The major difference is in the application. It is a **1-Paper process**.

Our Multi-Trans Hard Surface paper has been on the market for almost 20 years and it is suitable for printing multi-colored designs onto White or Light colored surfaces. The new innovative Multi-Trans Metallic Gold & Silver transfer papers work the same way, except that they print single-color Gold or Silver on any color hard surface (including black) e.g.: Ceramics, Acrylic Glass, Metal, Glass.

Additionally, you can use our Multi-Trans Select Gold, Silver & White transfer papers to print on Paper, Card or Wood products.



FOREVER is the world's leading heat transfer manufacturing company that has been producing transfer media for the digital printing industry since the early 90's. We focus on delivering innovative, high-quality solutions for all kinds of different digital printers and ink systems. FOREVER's products are used in over 100 countries, from small retailers to large industrial manufacturers. FOREVER is the choice of the experts!

- Contract Coating
- Special Know-How in Multi-Layer Coatings
- Development of Customer Specific Coatings
- Manufacturer of Digitally Printable Media for Desktop, Large Format and Industrial Printers
- Converting of Master Rolls to Sheets or to Small Rolls
- OEM-Packaging

WORLD'S LEADING MANUFACTURER OF ***DIGITAL TRANSFER MEDIA*** FOR



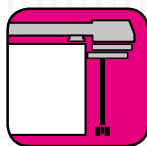
WHITE TONER
PRINTER



LASER
PRINTER



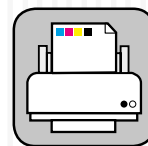
SUBLIMATION
PRINTER



SOLVENT
PRINTER



PLOTTER/
CUTTER



INK-JET
PRINTER



HP
INDIGO

